



Commonwealth of Kentucky
Office of the Governor

FOR IMMEDIATE RELEASE

Contact: Kerri Richardson
502.564.2611
502.330.6633

Jill Midkiff
502.564.2611
502.330.1185

Mandy Lambert
502.564.7670

**Governor Beshear Announces Allconnect to Establish
Sales and Customer Care Center in Lexington**

Operation will create up to 220 new jobs, entail nearly \$7 million investment

FRANKFORT, Ky. (March 30, 2011) – Gov. Steve Beshear today announced that Allconnect Inc., a leading consumer services company, is locating a new inbound sales and customer care center in Lexington. The company is investing nearly \$7 million to establish an approximately 32,000 square-foot facility in the Coldstream Research Campus that will add up to 220 new jobs in the community.

“I’m pleased to welcome Allconnect to the Commonwealth,” said Gov. Beshear. “The company’s new facility will have a positive economic boost on the Lexington community, creating new jobs for Kentuckians. We look forward to continuing an ongoing partnership with Allconnect to create additional opportunities in the future.”

The new operation will allow consumers to order or transfer home services, such as satellite and cable TV, Internet, phone, and home security service. Allconnect is based in Atlanta, Ga., and has relationships with a variety of service providers across the country, including AT&T, Comcast, DIRECTV, DISH Network, Time Warner Cable, and Verizon. The facility is expected to be operational in summer 2011.

“Our new Lexington facility provides the technology foundation and first-rate workforce required to support our growing customer base with the best consultation and service as they compare and select home services,” said Allconnect CEO Mark Miller. “The opportunities for growth and the pool of talent in Lexington are an ideal fit as we continue our rapid expansion and deliver the highest quality service to every single customer.”

The Kentucky Economic Development Finance Authority preliminarily approved Allconnect for tax incentives up to \$2.2 million through the Kentucky Business Investment program. The performance-based incentive will allow Allconnect to keep a portion of its investment over a 10-year period through corporate income tax credits and wage assessments by meeting job and investment targets.

“It’s good to welcome Allconnect, a new corporate citizen bringing jobs to Lexington. Our people need jobs and we need to compete in every arena,” said Lexington Mayor Jim Gray. “Thanks to Governor Beshear, Economic Development Cabinet Secretary Larry Hayes and Commerce Lexington for their recruiting efforts.”

“We are excited to announce the location of Allconnect to Lexington,” said Bob Quick, president & CEO, Commerce Lexington Inc. “Lexington is thrilled to be the top city selected amongst four cities and three states. We look forward to working with Allconnect as they establish a new operation creating new jobs for our citizens. Welcome to Lexington!”

For more information on Allconnect, visit www.Allconnect.com or follow them at www.twitter.com/Allconnect and www.facebook.com/Allconnect. For press inquiries, contact Mary@mpRessionspr.com. Candidates can apply at www.Allconnect.com/Lexington.

Information on Kentucky’s economic development efforts and programs is available at www.ThinkKentucky.com.

A detailed community profile for Lexington (Fayette County) can be viewed at <http://thinkkentucky.com/EDIS/cmnty/index.aspx?cw=053>.

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